ODP-81-7078 **16** JUL 1981

MEMORANDUM FOR: Chief, DDA Management Staff

FROM:

Bruce T. Johnson

Director of Data Processing

SUBJECT:

Production and Distribution of

Audio-Visual Materials

REFERENCE:

Memo to D/ODP from AC/MS/DDA, Dtd. 22 June '81,

Same Subject

- 1. Office of Data Processing is involved in the production and distribution of audio-visual materials in three major ways:
 - a. Purchase, implementation, and maintenance of graphics production hardware and software.
 - b. Purchase or creation of data processing training video tapes.
 - c. Support to development of, or production by, software systems in the form of briefing or documentation materials, or visual record of production.
- 2. In the area of graphics production, ODP supports the audio-visual requirements of the Agency via the DISSPLA/TELL-A-GRAF software in the Ruffing Center. Hardcopy output in a production mode can be obtained from the Tektronix 4631 hardcopy unit, the Hewlett-Packard 7221 desk top plotter, and the Versatec 1200A raster plotter. Currently under development is an interface to P&PD's DICOMED D148C computer-output microfiche recorder which provides 35mm slides. Maintenance for DISSPLA/TELL-A-GRAF costs \$8,800 per year. Also, a new initiative to provide "graphic designer quality" predefined chart formats to VM users via a software package called the Extendable Chartmaker costs \$30,000 per year.
- 3. In the areas of training, ODP maintains a video production capability mainly utilized to video tape live classroom presentations. These tapes are incorporated into the Agency-wide self-study program which is administered at the Headquarters Media Center. The estimated FY 82 expenses for production and distribution activities is \$15,000, which is included in appropriate S.O.C.s within the overall training

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budget. Additionally, we anticipate spending approximately \$25,000 for rental and/or purchase of video self-study courses.

4. The final area of support to development of, or production by, software systems is generally characterized by a very large number of instances of creation of transparencies, slides or paper copy for briefings or documentation. The expenses for this production are mainly borne by OL/P&PD in its support role to the CIA. Costs for this production by Applications are diffused throughout the normal development and maintenance costs of the hundreds of projects performed upon each year. Applications does support visual record production from the CAMS system, but the funding for this production is contained in OGSR's budget in support of COMIREX.

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Bruce T. Johnson

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		Director of Communications	
	MEMORANDUM FOR:	Director of Data Processing	
		Director of Finance	
		Director of Information Services Director of Logistics	
	•	Acting Director of Medical Services	
		Director of Security Director of Training & Education	
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Т	FROM:	Acting Chief, Management Staff, DDA	
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	SUBJECT:	Production and Distribution of Audio-Visual Material	
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DDA/Management Staff

NFAC/Planning Management and Evaluation Staff

DDS&T/Planning and Resources Staff

FROM:

Maurice Lipton

Comptroller

SUBJECT:

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Production and Distribution of Audio-Visual Material

- 1. The House Committee on Government Operations is conducting "an inquiry into the production and distribution of audio-visual materials by Federal agencies." (See the attached letter to the DCI.) This office is preparing a response to their request for information to be passed to the Committee through the House Intelligence Committee. We plan in the response to explain, with some examples, the nature of our audio-visual production activities—training presentations, briefing aids, finished intelligence briefings, etc. We also will explain that these presentations are predominantly for internal Intelligence Community audiences and the national leadership.
- 2. In the preparation of the response, we need the following information about activities in your area:
 - a. What types of audio-visual material do you prepare or contract for (i.e., motion pictures, video tapes, slide shows, etc.)?
 - b. What are the general categories of subject matter of these presentations?
 - c. What audiences are these presentations intended?
 - d. What is in your component's FY 1982 budget for these audio-visual production and distribution activities? (Please provide the contractual service amounts separate from the rest.)
 - e. If you have major or notable productions planned for FY 1982, provide the subjects and the estimated cost to produce and distribute each.

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THOMAS N. KINOHESS, CHIO JOHN N. ERLEPROMM, ILL. WENDELL BALLEY, MO.

225-3741

Executive Registry

CONPY 81-0762

Congress of the United States

House of Representatives

GOVERNMENT INFORMATION AND INDIVIDUAL RIGHTS SUBCOMMITTEE

OF THE

COMMITTEE ON GOVERNMENT OPERATIONS

RAYBURN HOUSE OFFICE BUILDING, ROOM B-349-B-C WASHINGTON, D.C. 20515

June 5, 1981

The Honorable William J. Casey Director Central Intelligence Agency Washington, D. C. 20505

Dear Mr. Casey:

As part of its oversight of the information activities of the Federal government, the Government Information and Individual Rights Subcommittee is initiating an inquiry into the production and distribution of audiovisual materials by Federal agencies. We request a detailed list of the budgeted or intended production and distribution of audio-visual materials (including motion pictures, video-tapes, film strips, slide shows or any related materials) by your agency or any of its components in Fiscal 1982. For each project, please supply a description of the production, its intended audience and use, its total cost, and a list of any previous production on the same or a directly related topic. Also, please provide a breakdown of the portion of total cost for each project allocated to agency expenses, contract payments, or grants. Finally, the budget item under which funds were appropriated for each project should be identified.

The Subcommittee would appreciate your response before July 15. Should you decide to add, delete, or modify projects after you forward your list to the Subcommittee, please inform us at the time of your decision. If you have any questions, contact Christopher Vizas, Subcommittee counsel, at 225-3741.

Cordially,

Glenn Figlish

Chairman

GE:cv:bm

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